



Blessed Sacrament Parent School Association (PSA)

November 2, 2018

Richard Adam Kelly Witer Mandy Duling Sarah Selaty	Cindy Stemple Megan Max Father Kevin			
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<p>School Updates</p>	<p>Megan Max on behalf of Patrick Bevier:</p> <ul style="list-style-type: none"> • Bravos to room moms for a great Halloween • Spring Fling planning is occurring • Job postings: <ul style="list-style-type: none"> ➤ Kindergarten Parapro ➤ Ex. Care Parapro ➤ 5th Grade Teacher: <ul style="list-style-type: none"> ▪ Two candidates came through: one was not the right fit for the job and the other wanted too much. ▪ The temporary solution seems to be working well. Each teacher has their strengths/weaknesses and they complement each other well. • Santa Parade: <ul style="list-style-type: none"> ➤ Theme is “Very Merry Midland”; we could do something like “Have a Blessed Holiday”. ➤ Registered and gathering props. ➤ Starts at 10am; meet at Midland High at 9am for lineup. ➤ The Becks are arranging a trailer to be decorated. ➤ Megan will check on the “costumes” Patrick mentioned. • Meet the Saints was a success. Parishioners helped, which was great. We are striving to connect the school and Parishioners more often. • Girl Scouts are teaming up with the Social Justice Committee after the holidays. Stay tuned for updates. • Parent/Teacher conferences next Thursday: <ul style="list-style-type: none"> ➤ We are combining 2 days into 1. ➤ Sign-up sheet for the luncheon will be provided.
<p>Financial Summary and Budget Review</p>	<p>Richard Adam – review of budget</p> <ul style="list-style-type: none"> • Just some small purchase updates: <ul style="list-style-type: none"> ➤ Books. ➤ Supplies for the Halloween parties. ➤ Deposit for the dueling pianos and the raffle license.
<p>Fundraising Plan – Spring Social Goals</p>	<ul style="list-style-type: none"> • Sponsorships: <ul style="list-style-type: none"> ➤ Looking at a couple of different ways of doing it:

	<ul style="list-style-type: none"> ▪ One through the Spring Fling: we could potentially take a list of expenses/requests to the event and let people sponsor something specific. ▪ One through “Corporate” sponsors straight through the school. We have one sponsor already who will match up to \$5,000 from other sponsors. ▪ Other potential avenues: sponsors on the bulletin, although we need to be careful not to push them away since they are already sponsoring. We may be able to put together a list of “approved” people to approach. <ul style="list-style-type: none"> • Raffle Items: <ul style="list-style-type: none"> ➢ Red wings and Pistons tickers. ➢ Classes will make an art/craft. Last year Tracey Beck headed this but we’re not sure if she is planning to again this year? Some ideas are a stained glass project and perhaps Peace Poles.
<p>Marketing</p>	<ul style="list-style-type: none"> • Social Media: <ul style="list-style-type: none"> ➢ We are working on getting the school to show up higher as a hit in searches such as “Catholic Schools Midland, MI”. ➢ Add reviews on Facebook, Yelp, Google, etc. ➢ Share things on Facebook instead of just “liking”. • Other ideas: <ul style="list-style-type: none"> ➢ We are looking into potentially getting a bigger sign outside (the sign on Swede). ➢ We are now part of the Midland Chamber of Commerce (\$125 fee paid) so we are members for a year. ➢ Can we do something in the Faith Saginaw magazine? ➢ Could we potentially add a Crest or Emblem to our school uniforms to distinguish us from the other schools? Cindy Stemple is checking on an embroidery machine with her mother to see if we could do this. ➢ The school committee will look at more options as well for our uniforms to support our Marketing efforts.
<p>Upcoming</p>	<p>PSA Meeting schedule. We rotate Friday morning/Tuesday evening every other month. The schedule is:</p> <ul style="list-style-type: none"> • Tuesday, December 4th @ 7pm • Friday, January 4th after drop-off • Tuesday, February 5th @ 7pm • Friday, March 1st after drop-off • Tuesday, April 2nd @ 7pm • Friday, May 3rd after drop-off